



ADVISORY BOARD MEMBER

Craig Sher

Executive Chairman, The Sembler Company

Craig Sher is Executive Chairman of The Sembler Company of St. Petersburg, Florida. The Sembler Company is one of the country's most recognized shopping center development and management firms, responsible for over 130 major shopping center projects and over 200 freestanding retail stores since its inception. The Sembler Company is an imaginative and innovative leader in the shopping center industry and Sembler-developed centers are known for their creative design and environmental integrity.

Prior to joining The Sembler Company in 1984, Sher was Vice President of Finance and of the Office Building Division of the Rutenberg Corporation of Clearwater, Florida and began his career with Arthur Andersen & Co. in Chicago, Illinois as a CPA.

Sher is a well-known entity in the business and civic community and actively participates in an array of roles and responsibilities: All Children's Hospital – Board of Trustees; Florida Holocaust – Advisory Board; Habitat for Humanity of Pinellas County – Advisory Board Member; Menorah Center, Inc. – Board of Trustees; Pinellas County Education Foundation – Executive Committee; Starting Right Now of Pinellas County - Board Member; St. Pete Promise – Chair; Tampa Bay Lightning Foundation – Community Advisory Committee; Temple Beth-El - Board of Trustees; T.O.P. Foundation – Board of Trustees; Ark Royal Insurance – Board Member; Cornerstone Bank – Board Member; Sabal Company – Board Member; The High Company – Board Member; The Sembler Company – Board Member.

In addition, Sher is the recipient of a host of awards and accolades. In 1999, he and wife, Jan, were the Annual Honorees for the State of Israel

Bonds and they received the prestigious 2001 "Tree of Life" award from the Jewish National Fund for their humanitarian efforts in the community. Sher was honored with the 2002 Silver Medallion Humanitarian Award from NCCJ (National Conference for Community and Justice) for his continued dedication and support to NCCJ and other Bay area charitable organizations to better serve our community. In 2003, Sher was the recipient of the The West Central Florida Council Boy Scouts of America Distinguished Citizens Award. In 2004, Craig and Jan were honored recipients of the 10th Annual "Celebrity Celebration" award from Gulf Coast Jewish Family Services. The Sher family was honored again in 2006 with both the 'Family of the Year' award by the Family Service Centers and the Spirit of Jerusalem Medallion from the State of Israel Bonds.

Sher was recognized by the award-winning newspaper the St. Petersburg Times as one of Tampa Bay area's Top 10 business leaders in 2005 and recipient of the "Business Executive of the Year" by the Tampa Bay Business Journal in 2006. In 2011, Sher was inducted into the Tampa Bay Business Hall of Fame by the Florida Council on Economic Education.

Sher is a graduate of Northwestern University, where he received the degrees of Bachelor of Science, Masters in Communication and Masters in Business Administration. Sher is a former Certified Public Accountant. A native of Minneapolis, Minnesota, Sher now lives in St. Pete Beach, Florida, with his wife, Jan, and they have three daughters; Alison, a consultant in Chicago, Illinois; Jessica, a Charter School Consultant in Washington, D.C.; and Stacy Conroy, an attorney in St. Petersburg, Florida, married to Will Conroy, an attorney with Johnson, Pope, et. al. in St. Petersburg, Florida. The Shers have one granddaughter, Paige Conroy.