



ADVISORY BOARD MEMBER

Jay Miller

President, J Square Developers

Jay Miller is a specialist in planning, development and leasing of urban and suburban retail centers. After twenty years focused on development of large mixed use projects, Jay created J Square Developers to identify infill sites and develop retail stores for a select national and unique local retailers in West Central Florida.

Mr. Miller graduated from the University of Michigan and received his Master's degree in City and Regional Planning and Urban Economic Development from the John F Kennedy School at Harvard University. Throughout his career, he has directed development and management of specialty retail and mixed use projects ranging in size from \$2.0 million to over \$100 million. His projects include expansion/renovations to CocoWalk and the Streets of Mayfair in Miami, Centro Ybor in Tampa and the Greene Towne Center in Dayton, Ohio. Mr. Miller has negotiated well over 100 retail lease transactions with a broad array of tenants ranging from national department and discount stores to iconic restaurants and one of a kind local boutiques. As a result of his extensive retail development and leasing experience, he understands the unique needs and locational criteria of retail businesses.

Prior to establishing J Square, Mr. Miller was Sr. Vice President of Retail Development in Florida for Ohio-based Equity Incorporated, where he advised Nationwide Realty Investors on the planning and development of a 140 acre mixed use project in the suburbs of Tampa, Florida. He served for 11 years as Regional Vice President of Development and Asset Management for Steiner +Associates. Steiner is one of the nation's leading developers of suburban and urban town centers based on the principles of new urbanism. Mr. Miller's career in retail development began in Miami when

he joined Constructa US, the French company responsible for the development of the pioneering CocoWalk project in in Coconut Grove.

Mr. Miller is a Florida licensed real estate broker. He enjoys international travel, speaking French fluently and is conversant in Spanish.