



BAYLine

Published weekly for the Team Members of Bayfront Medical Center

January 20, 2012

Call or click to find BMC doctors

895-DOCS

Connecting the community to doctors who practice at Bayfront is as easy as the click of a mouse or a phone call. Bayfront is pleased to offer free physician referral services that includes a telephone hotline, available 24/7, and an online web portal.

If you have friends and family members or know people in the greater community in need of doctors, direct them to our website (click on Find a Doctor) or have them call 727-895-DOCS. Physicians can be found based on specialty, insurance accepted, location and services.

Baby Place offers new newborn photography service

The Bayfront Baby Place team is bringing another dimension to the birthing experience with the addition of a new newborn and family portrait vendor—Baby Face Portraits.

Baby Face Portraits joined the team at the start of the year and offers custom portrait sessions of newborns and families. Their photography work is stylized to capture intimate expressions and beautiful moments for families to always remember this important milestone in life. Patients can schedule photographs to be taken in the comfort of their rooms.



Baby Face Portraits is also available for maternity photography sessions for expectant moms staying at Bayfront Baby Place on bed rest. Focusing on photography can be a great way for expectant moms to relax as they prepare for their delivery.

Baby Face Portraits maintains an office inside of Bayfront Baby Place. To reach the team, call 727-290-1310 and press seven. To see samples of their work, visit www.mybabyfaceportraits.com.

Meet the Suncoast Hospice House Bayfront Coordinator



Cathy Palmer

It's been a couple of weeks since the new Suncoast Hospice House Bayfront opened on the fourth floor of the A building, and already the team is busy caring for patients.

Cathy Palmer is the unit's patient family care coordinator and is in charge of overseeing the unit's operations. She works closely with the nursing team, pharmacists, social workers and chaplains to coordinate care. Hospice care is different from traditional nursing in that its goals are focused on providing comfort, pain management and other care services to help patients through a difficult time.

Cathy has been with Suncoast Hospice for 15 years, most recently working at their Brookside House as a senior nurse. She is also a former Bayfront team member, who started out early in her career as a nurse with Bayfront's trauma care team.

Cathy invites team members to call and ask questions if they want to learn more about hospice services or if they have a patient who is interested in being admitted. Cathy can be reached at ext. 36356.



This logo represents Bayfront's internal brand promise to respond and respect our patients and each other. As the area's most responsive hospital, we offer the best service and technology, that starts with you. This logo is a constant reminder of the promise we make to the community each day.



ED team trades in stethoscopes for hard hats



Last week, Emergency Department team members got together to volunteer with Habitat for Humanity of Pinellas County on a home renovation project. Several team members participated and helped beautify a home for a well-deserving family. The volunteer work not only helped others, but proved to be a great way for the team to bond.

Debra Gonzalez elected to national board



Debra Gonzalez

Debra Gonzalez, operations manager for the Bayfront Wound Care & Hyperbaric Center, was recently nominated and selected by the National Board of Diving & Hyperbaric Medical Technology as a board member.

This prestigious appointment recognizes Debra for the leading work she has done with the Bayfront Wound Care & Hyperbaric Center which has demonstrated great outcomes and is only one of three centers in the state with certification from the Undersea & Hyperbaric Medical Society. As one of 10 board members representing organizations throughout the country, Debra will play an important role in ensuring quality care at wound care & hyperbaric centers throughout the nation. Congratulations on such a well deserved honor.

Emergency Notification System Test - Jan. 25

Next week on Jan. 25, Bayfront will issue a test of our Emergency Instant Notification System. The system will send out a text or voice message to the contact information team members have listed in My Bayfront Info. This will likely include your cell or home phone numbers. Check to make sure you received a message on this date. If not, you most likely will need to update your contact information in My Bayfront Info.

Save the Date: Next Blood Drive is Jan. 26

Bayfront's next campus Blood Drive with Florida Blood Services will be held on Jan. 26 from 10 a.m. to 5 p.m. outside the West Lobby. All blood donors will have the chance to be entered into a raffle for a brand new Kia Soul, courtesy of Florida Blood Services. As always, if you don't have time to donate on Jan. 26, you may donate at any Florida Blood Services location and have your contributions benefit Bayfront by using Code 00641.

Take Note: Street Closures on Feb. 12

On Feb. 12 between 7:30 a.m. and noon, the City of St. Petersburg will host a Rock 'n' Roll Marathon. During this time, a number of roads surrounding the hospital will be closed. The marathon starts out of Tropicana Field with road closures affecting Central Avenue, 3rd Street South and 4th Street South. Please be prepared to take an alternate route if you normally come into work on one of these streets.

BIRTHDAYS

Monday, Jan. 23

Janet Fiamingo
Amanda Grybauskas
Rasheedah Haneef
Linda Mann
Lisa Rennie

Saturday, Jan. 28

Diane Land
Jonathan Nutter, M.D.
Nicole Pfeffer
Elizabeth Pomeroy

Tuesday, Jan. 24

Maureen Apostolos
Maria De Ubago
Fannie Howell
Michael Iliff
William Santisi

Sunday, Jan. 29

Angela Corbin
Linda Godfrey
Dale Graf
Linda Griggs
Sheila Herrera
Sofia Keen
Steve Tayagui
James Westfall
Paul Summitt

Wednesday, Jan. 25

James Coupe
Nancy Hewitt
Lehana Wade

Thursday, Jan. 26

Monica Donovan
Stephanie Gauldin
Elizabeth Kimsey
Sarah Large
Donna Sewell

Friday, Jan. 27

Preston Harrington
Sarah Haughbrook
Janice Phillips-Smith
Robin Simmons

BAYLINE

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To suggest story ideas, contact Marie Cirelli at 727-893-6815.



MISSION

Quality healthcare for all we serve.

VALUES

Trust, respect and dignity reflecting our responsibility to achieve healthcare excellence for our community.

VISION

Bayfront will be distinguished as our community's preeminent choice for healthcare services of the highest quality— defined by leading practices that put patients and families first.